



the
International Skeletal Society

SEPTEMBER 26-28, 2018 | BERLIN, GERMANY



45TH ANNUAL MEETING AND MUSCULOSKELETAL IMAGING COURSE: FUNDAMENTALS TO ADVANCED CONCEPTS

PARTNERSHIP PROSPECTUS



REGISTER ONLINE internationalskeletalsociety.com



@intskeletalsociety



@intskeletal



@intskeletalsociety

INVITATION FOR PARTNERSHIP

Dear Industry Colleagues:

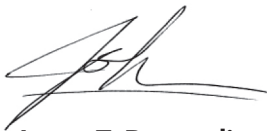
The International Skeletal Society (ISS) would like to invite you to partner with the 2018 ISS Annual Meeting taking place at the InterContinental Berlin from September 26 - 28, 2018 in Germany. The ISS's 2018 Annual Meeting will host 600-700 attendees and offer presentations and discussions of clinical case studies, scientific papers and reviews on all aspects of musculoskeletal disorders including imaging, pathology and clinical management. The mission of the International Skeletal Society is to bring together through an educational non-profit society, radiologists, pathologists, orthopedic surgeons and other specialists dedicated to the furtherance of the art and science and to the understanding diagnosis and therapy of musculoskeletal disorders.

Through the didactic presentations, debates, panel discussions and case studies - attendees will interact with expert subspecialists and invited speakers from across the world. Participants will gain instruction in the diagnosis, evaluation and management of difficult skeletal problems facing the practicing providers today. Program highlights this year will include the musculoskeletal imaging course which will stress the fundamentals of advanced concepts, the pathology/microscopes review, the ultrasound course, and many other "hot" topics in the field. The 2018 ISS Annual Meeting will undoubtedly be one of the most invigorating meetings of the year.

Partnering with the ISS 2018 Annual Meeting is the most direct route in meeting with and sharing your products with some of the most well-known and respected health care providers and decision makers in the worldwide musculoskeletal community. As an essential part of the Annual Meeting, you will be able to place your product in the hands of key opinion leaders in the field and encourage new and existing relationships.

Please review the 2018 Partnership Prospectus and reserve your prime exhibit space today to participate in this cutting-edge skeletal conference. We look forward to having you as our industry partner and thank you in advance for your commitment to our mission. If you have any questions, please contact Donna Kelly at 847.752.6249 or via email at donna@veritasmeetingsolutions.com. The International Skeletal Society leadership and members look forward to meeting you in Berlin!

Sincerely,



Jenny T. Bencardino, MD
ISS Sponsorship Committee Chair
jenny.bencardino@nyumc.org



William Morrison, MD
ISS Sponsorship Committee Co-Chair
William.morrison@jefferson.edu

EXHIBIT AND SPONSORSHIP OPPORTUNITIES

WHY PARTICIPATE?

- Showcase your products or services and network with nearly 600-700 subspecialists in a relaxed setting.
- Numerous hours of dedicated exhibit time.
- Traffic drivers (such as meals and coffee breaks) in the exhibit area allow for greater exposure to the participants.
- Company name acknowledged in the ISS syllabus material and scrolling announcements as helping to support the meeting through an exhibit fee
- Company logo recognition on ISS website.

NEW TO MUSCULOSKELETAL (MSK) IMAGING?

Special opportunities are available for first time exhibitors and companies who are new to the MSK imaging space. For more information, please contact Donna Kelly at 847.752.6249 or via email at donna@veritasmeetingsolutions.com. We look forward to welcoming you to ISS.

EXHIBIT SPACE RESERVATION

Companies wishing to exhibit must submit a completed exhibitor form (located on the last page) with a method of payment indicated on the form. Exhibits provide an educational service to participants and provide useful information about developments, products and services related to their interests and responsibilities. Products or services displayed must further the purpose of the meeting and provide an atmosphere conducive to exchanging information relevant to the clinical content of the conference. Exhibit space will be assigned at the sole discretion of the ISS. Factors affecting exhibit location may include support level; the date the registration form was received by the ISS office, the number of exhibits, and proximity of competitors.

EXHIBIT PAYMENT

CREDIT CARD: Fill out and mail the registration form to the address below or call Donna Kelly at 847.752.6249 or via email at donna@veritasmeetingsolutions.com to provide the number securely over the phone.

CHECK PAYABLE TO:

International Skeletal Society
EIN # 22-0436815

MAIL TO:

International Skeletal Society
c/o Veritas Meeting Solutions
1061 E. Main Street, Suite 300
East Dundee, IL 60118

IN-KIND DONATIONS: HANDS-ON MSK ULTRASOUND COURSE

Focus: TBD

Tuesday – September 25, 2018

Companies that are interested in providing equipment for this session via an in-kind donation, please contact Donna Kelly at 847.752.6249 or via email at donna@veritasmeetingsolutions.com for shipping information.

PLATINUM LEVEL

\$7,500

PRODUCT THEATRE TIMESLOT (3 AVAILABLE)

A non-competing timeslot to highlight your drug, device or service featuring a member of your speaker's bureau. Price includes: room, basic audio visual package, promotion of program to our attendees, light food and beverage. Your premium exhibit space and up to 4 badges are included in this package.

Day 1, Day 2 and Day 3 will be assigned on a first-come, first-served basis

- Does not include AV, food or beverage
- Premium 8X10 exhibit assignment
- 6-foot draped table with 4 chairs
- 4 exhibitor badges
- 4 tickets to Welcome Reception
- Recognition signage at entrance of program
- Logo recognition on conference website
- Recognition in conference program
- Recognition on mass marketing emails
- Attendee list given at exhibitor check-in

GOLD LEVEL

\$5,000

Gold Level Includes:

- 8 X 10 exhibit space
- 6-foot draped table with 2 chairs
- 3 exhibitor badges
- 3 tickets to Welcome Reception
- Company link on conference website
- Logo recognition on conference website
- Recognition in conference program
- Recognition on mass marketing emails
- Attendee list given at exhibitor check-in

EARLY BIRD PRODUCT SESSIONS (3 AVAILABLE)

\$5,000

Provide your non-CME program or Hands-On Simulation Training experience for our attendees during a one-hour non-competing early bird session at 7:00 am on Wednesday – September 26, Thursday – September 27 or Friday – September 28. Price includes: room, basic AV or power if needed and pre-meeting and onsite promotion of your session to our attendees through the ISS website and printed program materials. Your session will take place in an adjoining room near the exhibit hall, continental breakfast will be paid for and provided to all attendees by the ISS in the exhibit hall. Does not include AV, food or beverage.

INTERNET SPONSOR (1 AVAILABLE)

\$5,000

Your custom word or short phrase becomes the code attendees must enter to access the internet throughout the meeting. This is a great way to create a buzz, start conversations or drive traffic to your included exhibit table. Please contact patrick@veritasmeetings.com for internet code approval.

HOTEL KEY CARD SPONSOR (1 AVAILABLE)

\$5,000

The Custom Key Card allows you to make an impression as soon as ISS attendees check in to the hotel and throughout the meeting. Production is not included and artwork must be approved by the ISS Management office. Please contact patrick@veritasmeetings.com for artwork approval.

DOOR DROP (LIMITED AVAILABILITY)

\$5,000

All attendees staying at the host hotel will receive your piece upon arrival. All artwork or promotional items must be approved by the ISS management office. Please send draft to patrick@veritasmeetings.com before printing. adjoining room near the exhibit hall, continental breakfast will be paid for and provided to all attendees by the ISS in the exhibit hall. Does not include AV, food or beverage

SILVER LEVEL

\$4,500

Silver Level Includes:

- 8 x 10 exhibit space
- 6-foot draped table with 2 chairs
- 2 exhibitor badges
- 2 tickets to Welcome Reception
- Company link on conference website
- Recognition in conference program
- Recognition on mass marketing emails
- Attendee list given at exhibitor check-in

BRONZE LEVEL

\$2,500

Bronze Level Includes:

- 6-foot draped table with 2 chairs
- No floor standing display or equipment
- 2 exhibitor badges
- Attendee list given at exhibitor check-in

EXHIBIT SCHEDULE

The conference has been carefully scheduled to allow maximum exposure for exhibits. The exhibits remain open through the course hours below with steady traffic in the exhibit hall. Satellite feed from the general session e-poster kiosks, and refreshments in the hall encourage steady traffic.

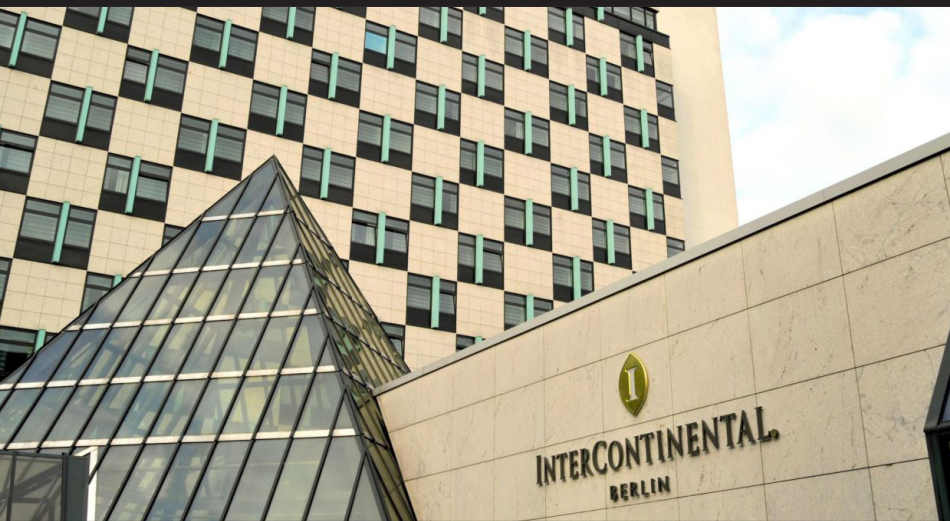
	Tuesday September 25	Wednesday September 26	Thursday September 27	Friday September 28
EXHIBIT MOVE-IN	Late Afternoon TBD			
*EXHIBIT HOURS		7:00 am – 4:00 pm Plus, the ISS Evening Welcome Reception	7:00 am – 4:00 pm	7:00 am – 4:00 pm
EXHIBIT TEAR-DOWN				After 4pm

*Exhibit schedule subject to change.

All exhibit materials must be packed and ready for shipment by 7pm on Friday September 28, 2018.

If your exhibit cannot be removed by this specific deadline, special arrangements must be made with the ISS executive office. If these arrangements have not been made, all material not removed by that time will be shipped at the exhibitor's expense by a carrier selected by the ISS Management Office.

HOTEL ACCOMODATIONS



INTERCONTINENTAL BERLIN

Budapesler Straße 2

10787 Berlin, Germany

*Sleeping room rates 209,00 euros per night

[CLICK HERE](#) for reservations

[CLICK HERE](#) for additional hotel accommodation options



GOLDEN TULIP BERLIN – HOTEL HAMBURG

Landgrafenstraße 4

10787 Berlin, Germany



SOFITEL BERLIN KURFÜRSTENDAMM

Augsburger Straße 41

10789 Berlin, Germany



HOTEL PALACE BERLIN

Budapester Straße 45

10787 Berlin, Germany

BOOK EARLY!!!

Limited Room Block Due To Hotel Popularity And Prime Location.

Exhibiting companies agree to abide by all requirements of the ACCME Standards for Commercial Support, and the accrediting body will ensure that all decisions relating to the educational content of the CME activity are made free of the control of the exhibitors.

Exhibit space at this CME activity has not and will not be given as a condition of grants or commercial support but is a fee for rental of space only.

Company Name (as to appear on printed material)

Contact Person (Individual to whom all exhibitor information will be forwarded)

Title

Street Address

City

State

Zip

Telephone

Fax

Email

Product

Special Requests/Considerations

INDUSTRY ATTENDEE BADGES

COMPANY REP NAME(S)

TITLE

EMAIL ADDRESS

PHONE

GOLD AND PLATINUM ONLY

ADDITIONAL ATTENDEES

EXHIBIT SPACE RENTAL AND PROMOTIONAL SPONSORSHIPS

- ☐ **PLATINUM SPONSORSHIP** Lunch Product Theater \$7,500: Date ☐ 1st Choice ☐ 2nd Choice ☐ 3rd Choice
- ☐ **GOLD SPONSORSHIP** \$5,000: ☐ 1st Choice ☐ 2nd Choice ☐ 3rd Choice
- (check one) ☐ Early Bird Session ☐ Simulation Station ☐ Internet Sponsor ☐ Door Drop ☐ Key Card
- ☐ **SILVER** 8 x 10 Booth \$4,500 (floor standing space for signs and equipment allowed, 2 badges and welcome reception)
- ☐ **BRONZE** Standard 6 ft. tabletop display only (no floor standing space for signs or equipment) \$2,500

PAYMENT

Method of Payment: ☐ Check (Make check payable to Society of Skeletal Radiology) EIN # 22-0436815

Mail Checks to Society of Skeletal Radiology | 1061 East Main Street | Suite 300 East Dundee, IL 60124 **Attn:** Debbi Frigo

Credit Card: ☐ Visa ☐ MC ☐ AMEX ☐ DISCOVER

Card Number

Expiration Date

CCV Code

Name on Card

Signature

Credit Card Mailing Address (if different than above)

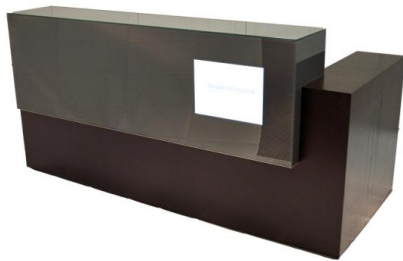
Total \$ *Please process payment as indicated above*

SEND THE COMPLETED EXHIBITOR REGISTRATION FORMS AND CHECK PAYMENTS TO:
International Skeletal Society | Veritas Meeting Solutions | 1061 E. Main St., East Dundee, IL 60118
Donna Kelly | donna@veritasmeetingsolutions.com | 847.752.6249 | **fax:** 847.960.3862

COSTS OF RENTING TABLES/CHAIRS AND ELECTRICITY

DB Schenker | Contact: Eric Mett, Project Manager | Phone: +49 30 3012 995 441 | E-mail: eric.mett@dbschenker.com

Registration Table



150,00 €
Anzahl pro Tag / Pieces per day

Maße/Size
Höhe/Height 117cm
Breite/Width 215cm
Tiefe/Depth 102cm

Working Area
Breite/Width 172cm
Tiefe/Depth 80cm

Barhocker / Bar Stool



25,00 €
Anzahl pro Tag / Pieces per day

Maße/Size
Höhe/Height 76cm
Breite/Width 180cm
Tiefe/Depth 45cm

Tisch / Table



10,00 €
Anzahl pro Tag / Pieces per day

Maße/Size
Höhe/Height 76cm
Breite/Width 180cm
Tiefe/Depth 45cm

Stehtisch / Cocktail Table



15,00 €
Anzahl pro Tag / Pieces per day

Maße/Size
Höhe/Height 50cm
Breite/Width 45cm
Tiefe/Depth 44cm

Veranstaltung Event Name	
Standnummer Booth Number	
Bereitstellung am: Provide on:	
Firmenname Company	
Rechnungsadresse Billing Address	
Kontaktperson vor Ort Contact Person on Site	
E-mail	
Handynummer Mobile	

Stuhl/Chair



kostenfrei/free
Anzahl pro Tag / Pieces per day

Maße/Size
Höhe/Height 50cm
Breite/Width 45cm
Tiefe/Depth 44cm

Unterschrift / Datum
Signature / Date

Name

Hiermit bestätige ich die Buchung folgender Möbel.
I hereby confirm the booking of the following furniture.

COSTS OF ELECTRICITY

€ 2,50 per piece/ day for 220 V

€ 75,00 per piece for installation and € 24,00 from 2nd day for 16 A CEE

€ 85,00 per piece for installation and € 47,00 from 2nd day for 16 A CEE

€ 110,00 per piece for installation and € 93,00 from 2nd day for 16 A CEE